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## Media release

### Allconnex helps businesses to save



Eleanor Bray Allconnex Water General Manager Customer Service and Steve McGoldrick CEO Aaron's Linen Service

Allconnex Water is assisting local businesses to save thousands of litres of water annually through its Business Watersaver program.

Businesses that subscribe to the program receive a quarterly 'Water Biz' eNewsletter – delivering industry best practice, water efficiency and cost saving information.

Eleanor Bray, Allconnex Customer Service, says the initiative informs businesses of the latest water efficiency measures.

"We are continuing to work with businesses that excel in sustainable water and wastewater practices and who showcase their achievements to the broader business sector," said Ms Bray.

"Currently we are building our subscriber base for the Allconnex 'Water Biz' eNewsletter and encourage all businesses to subscribe.

"We have a range of water efficiency information on our website and our staff offer advice to business customers."

Logan business Aaron's Linen Service is an example of a business delivering innovative water saving techniques in the commercial laundry industry.

The Meadowbrook based company has installed the revolutionary Aqua Recycle system that allows 70-80 per cent of water to be re-used.

It has also committed to implementing laundry standards under the Certification Standards for Processing Reusable Linen (CSPRL) as set by the Textile Rental and Laundry Association Australia Ltd.

CEO Steve McGoldrick says the company has reduced its water consumption by as much as 51 per cent.

"At one stage we were using approximately 14-15 litres of water per kilogram of laundry, but this has now been reduced to around six or seven litres," he said.

"We are now making savings of up to \$120,000 per year compared to before the changes."

Mr McGoldrick says Aaron's Linen Service is proud to demonstrate sustainable practices to the business sector.



"We like to be at the cutting-edge of environmentally sustainable practices and be active and involved in implementing measures," he said.

"The Allconnex Business Watersaver initiative enables us to connect with the broader business community about saving water."

For more information please visit [allconnex.com.au](http://allconnex.com.au) and follow the 'My business' link.

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