



Jupiters Hotel and Casino Water Efficient Business Profile

Jupiters Hotel and Casino has long been a strong advocate for maintaining best practice principles when it comes to the environment and saving water.

Jupiters Hotel and Casino, in the heart of Queensland's glorious Gold Coast, is the focal point of entertainment and excitement in Australia's favourite holiday playground. The complex opened its doors in 1985 and was the first international hotel to be built on the Gold Coast.

Since that time, the prominent Jupiters building has become one of the most recognized landmarks on the Gold Coast, and residents and visitors alike enjoy its many entertainment facets.



Water conservation approach

"Environmentally friendly initiatives are a natural progression for Jupiters and we pride ourselves in continually thinking of new ways to save water on our premises," *Charles Reid (Chief Operating Officer)*.

Back in 2000, Jupiters was runner-up in the Greenhouse Challenge Awards for environmental management. In 2002, the property was dubbed the 'Green Casino' when

it was awarded the Best Environmental Initiative Award at the Australian Hotels Association (AHA) National Awards for Excellence. Management has continued to put these award-winning practices into everyday hotel operations.

Several initiatives that Conrad Jupiters has implemented include:

- Efforts to reduce energy usage, water usage and waste usage.
- The use of an on-site recycled water treatment plant for the treatment of recycled water supplied from Allconnex Water from B to A+ grade for landscape watering and public toilets.
- The introduction of the Executive Environmental Committee (EEC) and the Facility Environment Committee (FEC) to continually monitor, review and implement upgrading processes for all environmental issues including water conservation.

- Ongoing maintenance and upgrading of existing technology to significantly contribute to the abatement of the greenhouse gas emissions and also result in a significant financial benefit to Conrad Jupiters.
- The development of an Environmental Management Manual to manage the regulatory issues associated with good environmental practice.

Water conservation objectives

By continually investigating and building upon conservation efforts, Jupiters Hotel and Casino aims to lead the way in water conservation both nationally and internationally.

Actual savings achieved from water conservation approach

Jupiters Hotel and Casino through its water conservation approach has achieved water savings of 4000 KL/month from its in-house initiatives and a further 9000KL/month from the use of recycled water. This in turn has saved Jupiters Hotel and Casino approximately \$120,000/year.

Ongoing water conservation efforts

Jupiters Hotel and Casino plans to look for opportunities to extend its use of recycled water within its premises.



Intricate water efficient technology at Jupiters Hotel and Casino